

MSME EXCELLENCE AWARD CATEGORY

Innovation & Transformation

Digital Transformation Champion
Smart Automation Adoption
Disruptive Innovation in Products/Services
AI-Driven Enterprise
MSME Innovator of the Year

Inclusion & Sustainability

Financial Inclusion Leadership
ESG & Sustainability Champion
Diversity & Inclusion in MSMEs
Social Impact Enterprise
Green Energy Adoption in MSMEs

Women & Youth Leadership

Women Entrepreneur of the Year
Young Entrepreneur of the Year (Under 35)
Women-Led Tech Startup
MSME Skilling for Women
Youth-Led Inclusive MSME

Global & Trade Excellence

Export Excellence – Goods
Export Excellence – Services
International Market Expansion Leader
Cross-border E-commerce Leader

Resilience & Turnaround

Turnaround Story of the Year
Pandemic Resilience Award
Crisis Recovery Leadership

Visionary Leadership & Ecosystem

MSME Mentor/Advisor of the Year
MSME Enabler – Bank/NBFC
MSME Enabler – Fintech/SaaS
Cluster Development Excellence
Lifetime Achievement in MSME Growth

Sectoral Growth Excellence - Manufacturing & Industry

Manufacturing Excellence – Small
Manufacturing Excellence – Medium
Industrial Automation Leadership
Make in India Champion
Sustainable Manufacturing Practice

Sectoral Growth Excellence - Technology & Digital

SaaS/IT Solutions Leader
E-commerce Growth Champion
Best Use of Blockchain in MSME
MSME in Cybersecurity Innovation
Digital Marketing Excellence

Sectoral Growth Excellence - Green & Agri Tech

Agri-Business Innovation
Organic & Sustainable Food Processing
Renewable Energy MSME
Waste-to-Wealth Enterprise
Climate Smart MSME

Sectoral Growth Excellence - Health & Life Sciences

Innovation in HealthTech
Affordable Healthcare MSME
Biotech-led MSME
Traditional Medicine & Wellness Enterprise

Sectoral Growth Excellence - Services & Retail

Tourism & Hospitality Excellence
Logistics & Supply Chain MSME
Retail Brand Growth Award
MSME Franchise Innovator

19th November 2025
The Grand Hotel,
New Delhi, India.

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